

VERTEX Hosts 2011 VTXML User Group

September 29 & 30, 2011
Boston Marriott Long Wharf
Boston, Massachusetts

3rd Annual User Group Set Sail in Boston!

Insurance carriers converged in Boston to attend the VTXML User Group and what has been termed by our clients the most successful user group of the year. This year's event provided meeting topics pertinent to our clients who offer automated Annuity and Life sales and included joint sessions with their technology and industry partners.

Interactive Discussions brought seasoned and new clients together to share



common successes and challenges in the automated annuity and life sales process.



Clients were able to spend time with the VERTEX staff that support them....

And form closer relationships with their peers.



Client Testimonials

"I love spending time with the VERTEX crew, how awesome was that for me!"

- Jen Yerly, Genworth Financial

"I think it was a great conference because the topics were spot-on, carriers were genuinely pleased and unified with VERTEX's services, and industry guests like myself were allowed to participate."

- Yolanda Austin, ACORD

This year's sessions included:

- Industry Forms Solution and Working Sessions
- ACORD Update
- Insurance Technology Update
- Life Products
- Enhancement Review
- Modeling Guidance
- Client Panel—Industry Projects

Vendor Showcase

- ✓ ACORD
- ✓ EBIX
- ✓ Signix
- ✓ VERTEX
- ✓ Aplifi
- ✓ DTCC
- ✓ Insurance Technologies

Special Guest Speakers



Industry pioneers, Admin-server Co-Founder, Chris Doggett and

VANTAGE Founder, Bob Maltempo joined us for lunch to share their experiences and insights. Two Industry icons sent powerful messages on building successful businesses during times of market flux.



Thursday Night VERTEX and our friends enjoyed a private performance by the premier political comedy troupe, "Capitol Steps."

We are extremely grateful to have spent such a wonderful evening with our extended VERTEX Family. We look forward to another great turnout at our next User Group event.

